

REP HEADLINE# 6396015 *** UNAPPROVED REV #1 ***

AGY # 03571	AGY. NAME GREAT AMERICAN MEDIA	BUYER NAME MAURA GILROY
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WASHINGTON, DC 2007

PRDCT DCCC 10/30 EST#2113 COMMENTS: (LINE, ORDER, INVOICE)

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT26/12 18.10

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
DEMOCRATIC CONGRESSIONAL CAMPAIGN COMMITTEE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL: SPTS:
AGENCY ADVERTISER CODE = 11												
AGENCY PRODUCT CODE = 14												
AGENCY EST# = 2113												
1	S		1000A-1100A	30		\$350.00	10/30	11/2	2		TU-F	2
PROGRAM : ELLEN												
CON COM1: ELLEN												
2	SR		1100P-1135P	30		\$2,700.00	10/30	11/2	2		TU-F	2
PROGRAM : 11 PM NEWS												
CON COM1: 11 PM NEWS												

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 *** UNAPPROVED REV #1 ***
 REP: TEL# 215-564-1206
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET
 HARRIS REPORT FROM REP
 CHANGES
 OCT26/12 18.10
 *** WPXI-TV ***
 FAX# 215 564 1103

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
3	S		1135P-1235A	30		\$675.00	10/30	11/2	2		TU-F	2
PROGRAM : THE TONIGHT SHOWWITH JAY LENO												
CON COM1: THE TONIGHT SHOWWITH JAY LENO												
11	SR		400P-430P	30		\$550.00	10/30	11/2	2		TU-F	2
PROGRAM : JUDGE JUDY/JUDGE JUDY												
CON COM1: JUDGE JUDY/JUDGE JUDY												
12	SR		430P-500P	30		\$725.00	10/30	11/2	2		TU-F	2
PROGRAM : JUDGE JUDY/JUDGE JUDY												
CON COM1: JUDGE JUDY/JUDGE JUDY												
14	R		500P-530P	30		\$1,100.00	10/30	11/2	1		TU-F	1
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
15	S		530A-600A	30		\$550.00	10/30	11/2	1		TU-F	1
PROGRAM : CHANNEL 11 NEWS												
CON COM1: CHANNEL 11 NEWS												
16	R		530P-600P	30		\$1,100.00	10/30	11/2	2		TU-F	2
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
17	SR		600P-630P	30		\$1,300.00	10/30	11/2	2		TU-F	2
PROGRAM : CH 11 EARLY NEWS												
CON COM1: CH 11 EARLY NEWS												
19	R		700P-730P	30		\$2,200.00	10/30	11/2	2		TU-F	2
PROGRAM : JEOPARDY/WHEEL OF FORTUNE												
CON COM1: JEOPARDY/WHEEL OF FORTUNE												
20	S		900A-900A	30		\$800.00	10/30	11/2	2		TU-F	2
PROGRAM : TODAY SHOW												
CON COM1: TODAY SHOW												

W2

CONTRACT	TOTAL	TOTAL	SPOTS
1	1	1	1
2	2	2	2
3	3	3	3
4	4	4	4
5	5	5	5
6	6	6	6
7	7	7	7
8	8	8	8
9	9	9	9
10	10	10	10
11	11	11	11
12	12	12	12
13	13	13	13
14	14	14	14
15	15	15	15
16	16	16	16
17	17	17	17
18	18	18	18
19	19	19	19
20	20	20	20
21	21	21	21
22	22	22	22
23	23	23	23
24	24	24	24
25	25	25	25
26	26	26	26
27	27	27	27
28	28	28	28
29	29	29	29
30	30	30	30
31	31	31	31
32	32	32	32
33	33	33	33
34	34	34	34
35	35	35	35
36	36	36	36
37	37	37	37
38	38	38	38
39	39	39	39
40	40	40	40
41	41	41	41
42	42	42	42
43	43	43	43
44	44	44	44
45	45	45	45
46	46	46	46
47	47	47	47
48	48	48	48
49	49	49	49
50	50	50	50
51	51	51	51
52	52	52	52
53	53	53	53
54	54	54	54
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56	56	56	56
57	57	57	57
58	58	58	58
59	59	59	59
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61	61	61	61
62	62	62	62
63	63	63	63
64	64	64	64
65	65	65	65
66	66	66	66
67	67	67	67
68	68	68	68
69	69	69	69
70	70	70	70
71	71	71	71
72	72	72	72
73	73	73	73
74	74	74	74
75	75	75	75
76	76	76	76
77	77	77	77
78	78	78	78
79	79	79	79
80	80	80	80
81	81	81	81
82	82	82	82
83	83	83	83
84	84	84	84
85	85	85	85
86	86	86	86
87	87	87	87
88	88	88	88
89	89	89	89
90	90	90	90
91	91	91	91
92	92	92	92
93	93	93	93
94	94	94	94
95	95	95	95
96	96	96	96
97	97	97	97
98	98	98	98
99	99	99	99
100	100	100	100

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MARKET TOTALS	\$275,948	WPXI 29%	KDKA 36%	WTAE 23%	WPGH 9%	CABL 1%	WPCW 1%	WPMY 1%
SVC- NSI								
DEMOS - RA35+*								
MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE								